



Southwestern Tech

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Economy Overview

119,819

Population (2017)

Population **decreased by 1,361** over the last 5 years and is projected to **decrease by 582** over the next 5 years.

37,074

Jobs (2017)

Jobs **decreased by 149** over the last 5 years but are projected to **grow by 1,519** over the next 5 years.

\$40.0K

Avg. Earnings Per Job (2017)

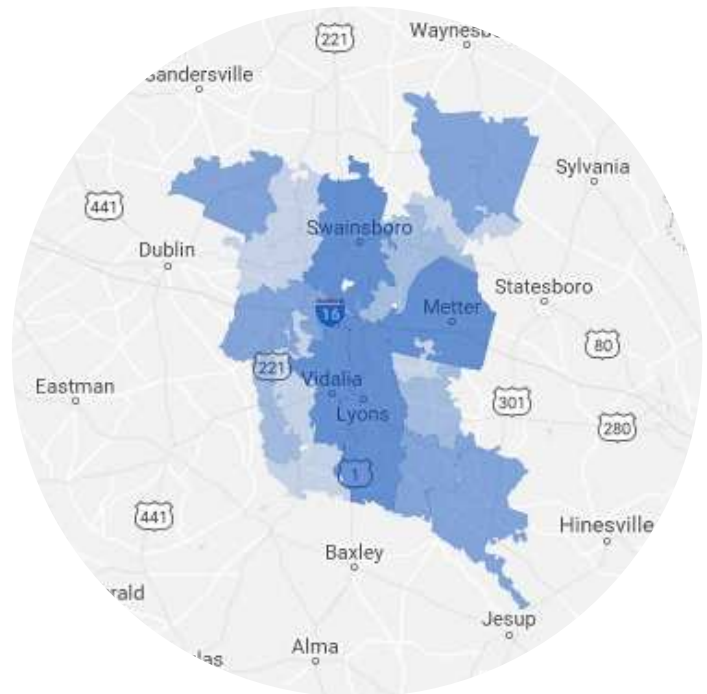
Regional average earnings per job are **\$24.1K below** the national average earnings of \$64.2K per job.

As of 2017 the region's population **declined by 1.1%** since 2012, falling by 1,361. Population is expected to **decrease by 0.5%** between 2017 and 2022, losing 582.

From 2012 to 2017, jobs **declined by 0.4%** in Southeastern Tech from 37,222 to **37,074**. This change **fell short of the national growth rate of 8.2% by 8.6%**. As the number of jobs declined, the **labor force participation rate decreased from 52.3% to 51.2% between 2012 and 2017**.

Concerning educational attainment, **7.9% of the selected regions' residents possess a Bachelor's Degree** (10.4% below the national average), and **5.5% hold an Associate's Degree** (2.4% below the national average).

The top three industries in 2017 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and State Government, Excluding Education and Hospitals.

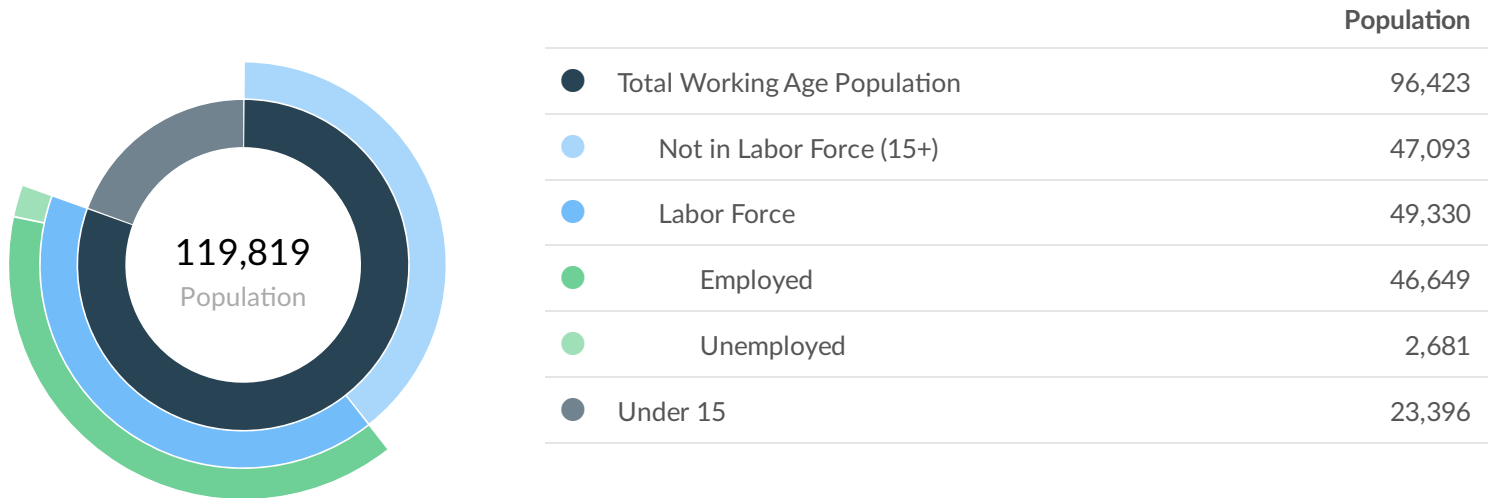


Economy Overview - Cont.

	Population (2017)	Labor Force (2017)	Jobs (2017)	Cost of Living	GRP	Imports	Exports
Region	119,819	49,330	37,074	90.7	\$2.87B	\$4.98B	\$3.91B
South GA Tech	82,213	33,548	27,579	91.3	\$2.39B	\$4.16B	\$3.86B
Savannah Tech	451,618	210,802	224,439	95.7	\$23.79B	\$27.00B	\$36.07B
Ogeechee Tech	99,715	47,542	37,842	91.7	\$2.66B	\$4.10B	\$3.16B
Oconee Fall Line	167,001	62,398	55,004	90.5	\$4.68B	\$8.33B	\$8.43B
North Georgia Tech	198,011	87,990	71,102	94.1	\$5.60B	\$9.06B	\$6.68B
Lanier Tech	645,510	330,226	249,881	96.9	\$24.70B	\$33.48B	\$24.92B
Georgia Piedmont Technical College	964,127	503,689	410,251	96.3	\$46.73B	\$51.55B	\$54.97B
Georgia Northwestern Technical College	515,612	234,058	192,948	92.0	\$17.45B	\$26.62B	\$25.49B
Columbus Tech	251,028	101,633	129,147	93.5	\$13.95B	\$17.04B	\$23.89B

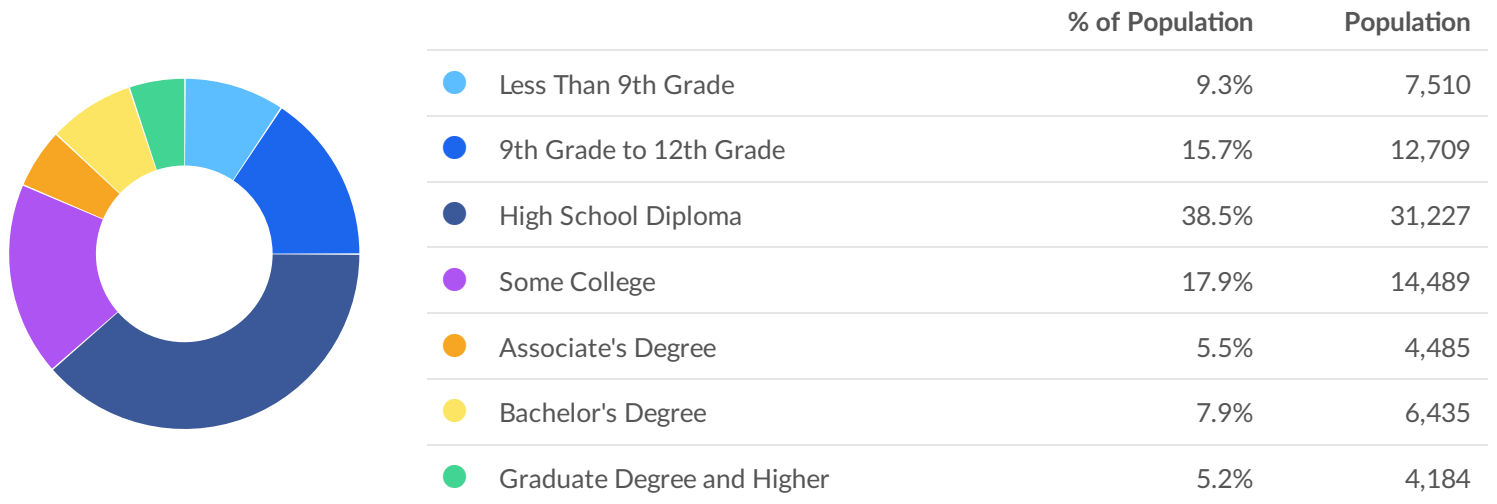
Economy Overview - Cont.

2017 Labor Force Breakdown



Educational Attainment

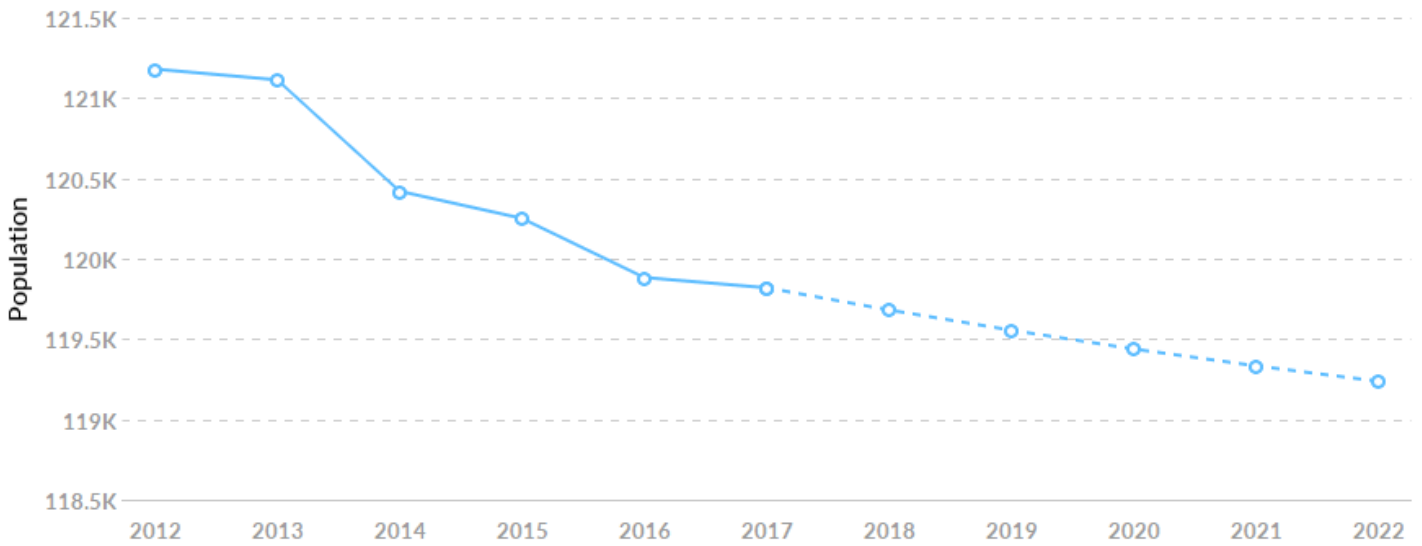
Concerning educational attainment, **7.9% of the selected regions' residents possess a Bachelor's Degree** (10.4% below the national average), and **5.5% hold an Associate's Degree** (2.4% below the national average).



Historic & Projected Trends

Population Trends

As of 2017 the region's population **declined by 1.1%** since 2012, falling by 1,361. Population is expected to **decrease by 0.5%** between 2017 and 2022, losing 582.

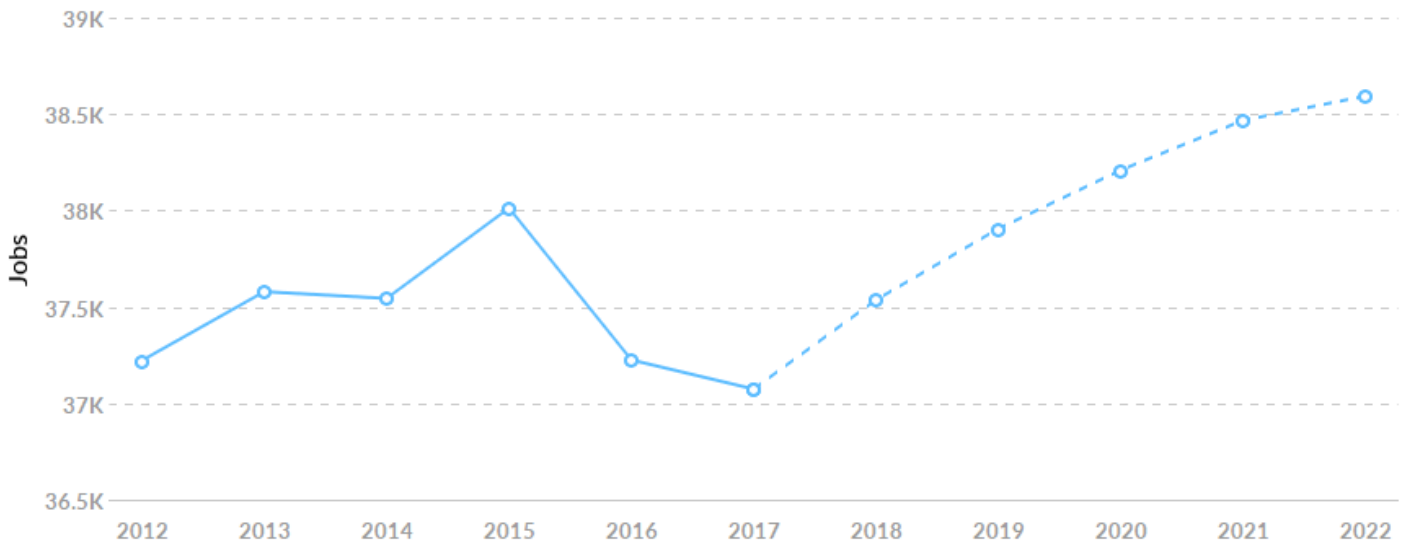


Timeframe	Population
2012	121,180
2013	121,113
2014	120,420
2015	120,251
2016	119,883
2017	119,819
2018	119,681
2019	119,555
2020	119,438
2021	119,333
2022	119,237

Historic & Projected Trends - Cont.

Job Trends

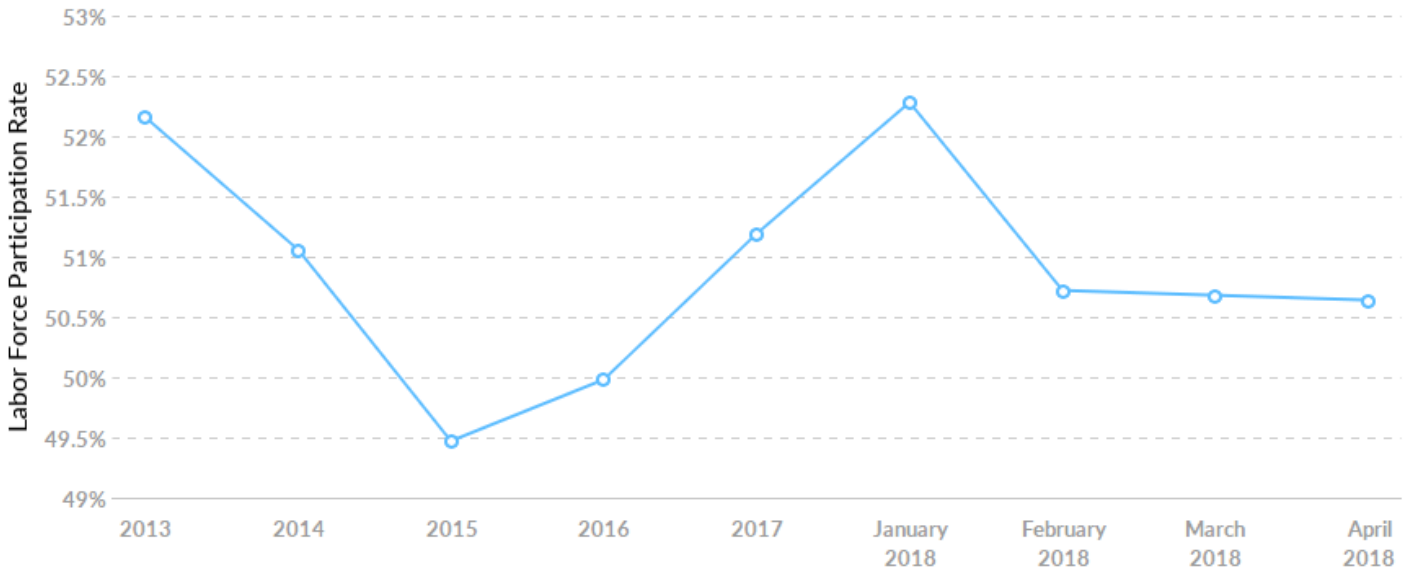
From 2012 to 2017, jobs declined by 0.4% in Southeastern Tech from 37,222 to 37,074. This change fell short of the national growth rate of 8.2% by 8.6%.



Timeframe	Jobs
2012	37,222
2013	37,579
2014	37,544
2015	38,012
2016	37,225
2017	37,074
2018	37,536
2019	37,905
2020	38,209
2021	38,467
2022	38,593

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

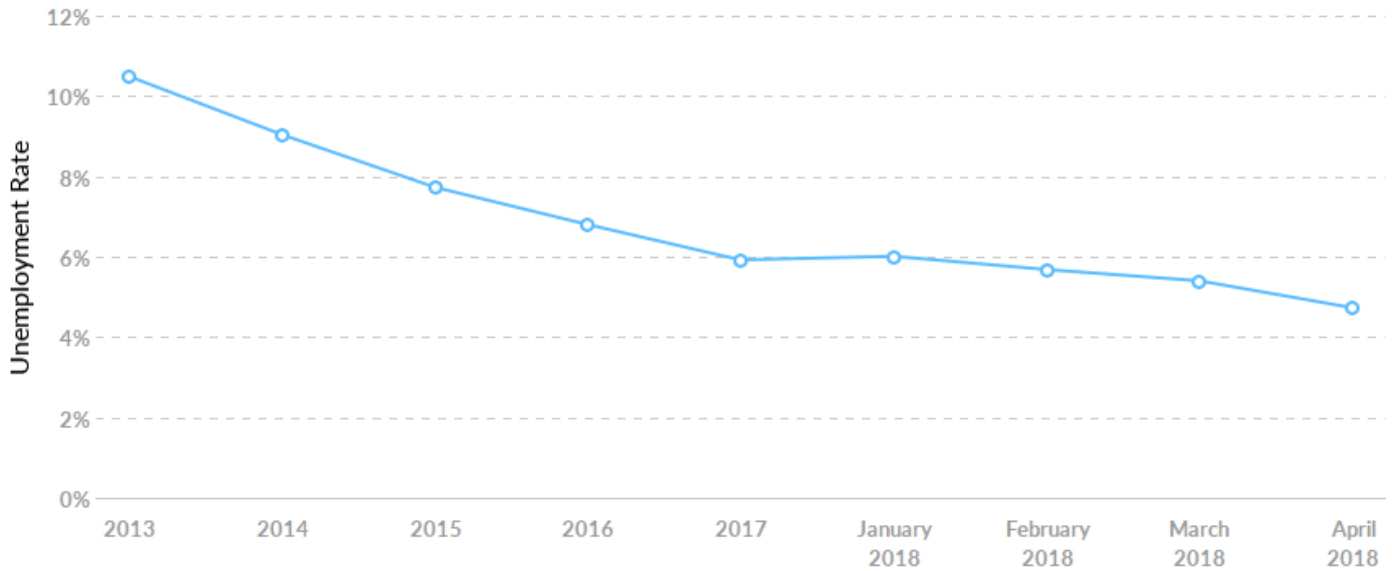


Timeframe	Labor Force Participation Rate
2013	52.16%
2014	51.06%
2015	49.47%
2016	49.98%
2017	51.19%
January 2018	52.28%
February 2018	50.72%
March 2018	50.68%
April 2018	50.64%

Historic & Projected Trends - Cont.

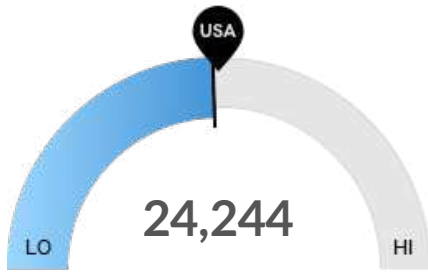
Unemployment Rate Trends

Your areas had an April 2018 unemployment rate of 4.73%, **decreasing from 10.49%** 5 years before.



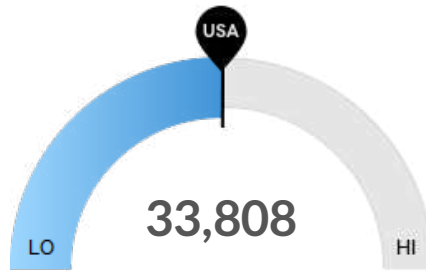
Timeframe	Unemployment Rate
2013	10.49%
2014	9.04%
2015	7.73%
2016	6.80%
2017	5.92%
January 2018	6.01%
February 2018	5.68%
March 2018	5.40%
April 2018	4.73%

Population Characteristics



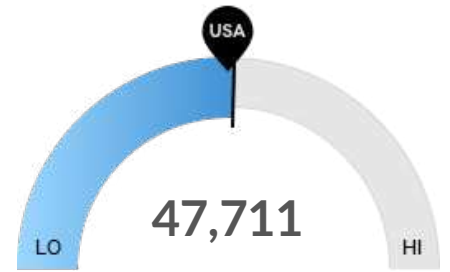
Millennials

Your area has 24,244 millennials (ages 20-34). The national average for an area this size is 24,879.



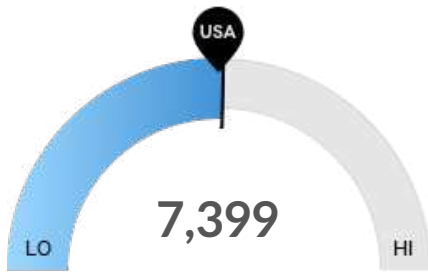
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 33,653 people 55 or older, while there are 33,808 here.



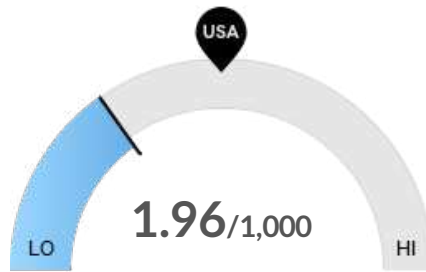
Racial Diversity

Racial diversity is about average in your area. The national average for an area this size is 46,435 racially diverse people, while there are 47,711 here.



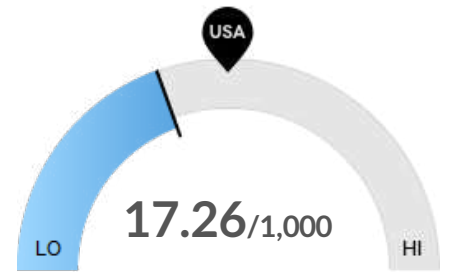
Veterans

Your area has 7,399 veterans. The national average for an area this size is 7,248.



Violent Crime

Your area has 1.96 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



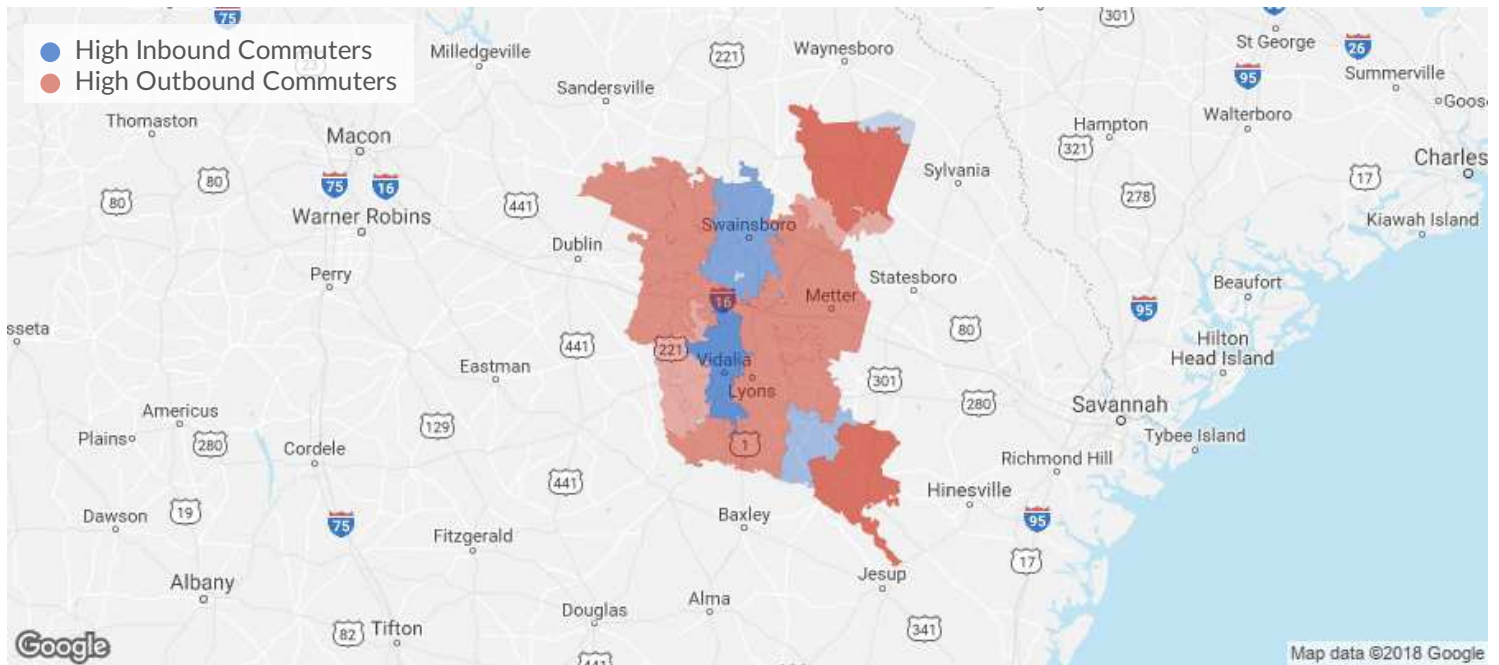
Property Crime

Your area has 17.26 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

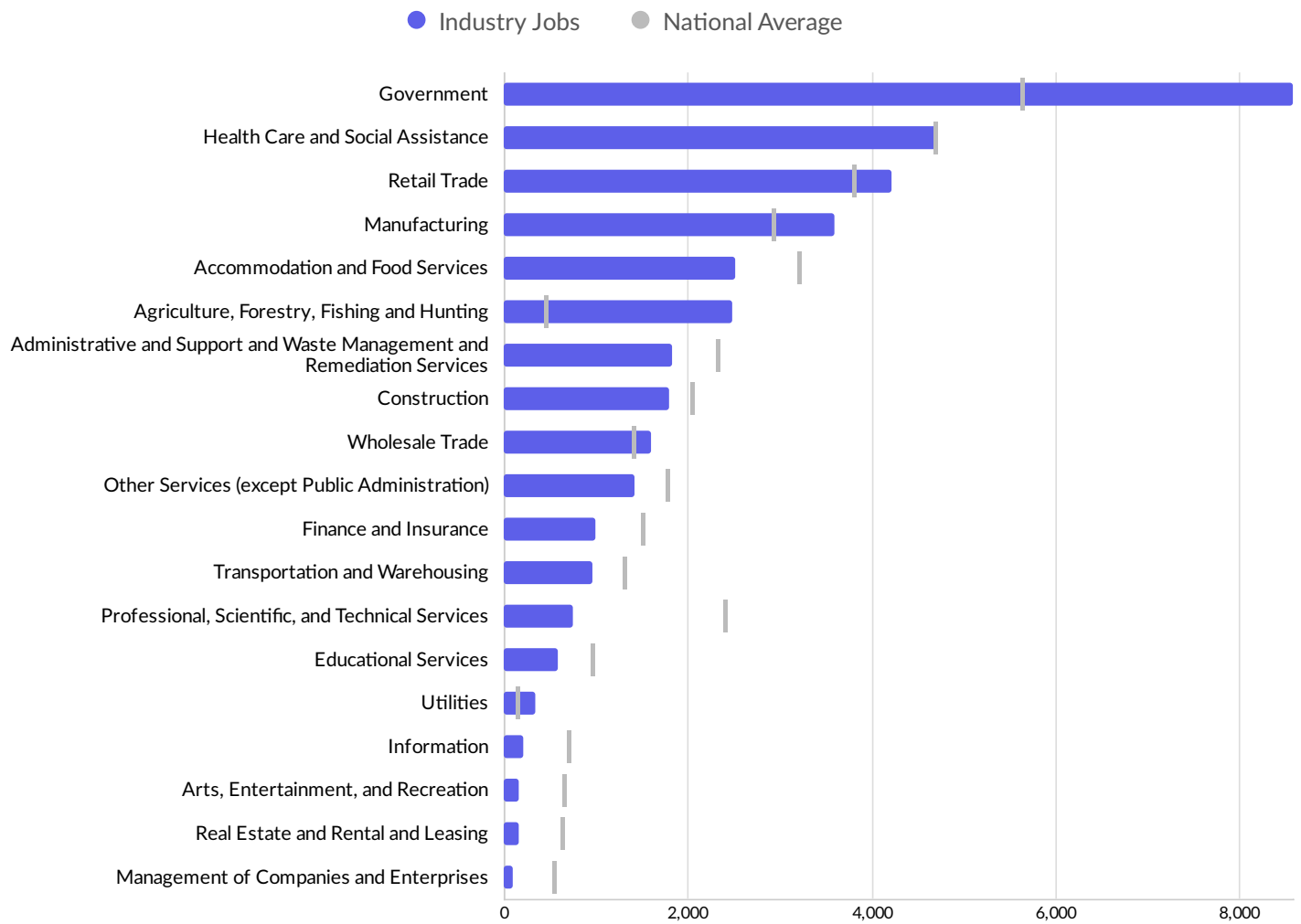
Where Talent Lives

ZIP	Name	2017 Employment
30474	Vidalia, GA (in Toombs ...	9,039
30401	Swainsboro, GA (in Em...	6,016
30427	Glennville, GA (in Tattn...	3,691
30439	Metter, GA (in Candler ...	3,222
30436	Lyons, GA (in Toombs c...	3,032

ZIP	Name	2017 Workers
30474	Vidalia, GA (in Toombs ...	6,418
30401	Swainsboro, GA (in Em...	5,331
30427	Glennville, GA (in Tattn...	5,250
30439	Metter, GA (in Candler ...	4,287
30436	Lyons, GA (in Toombs c...	4,253

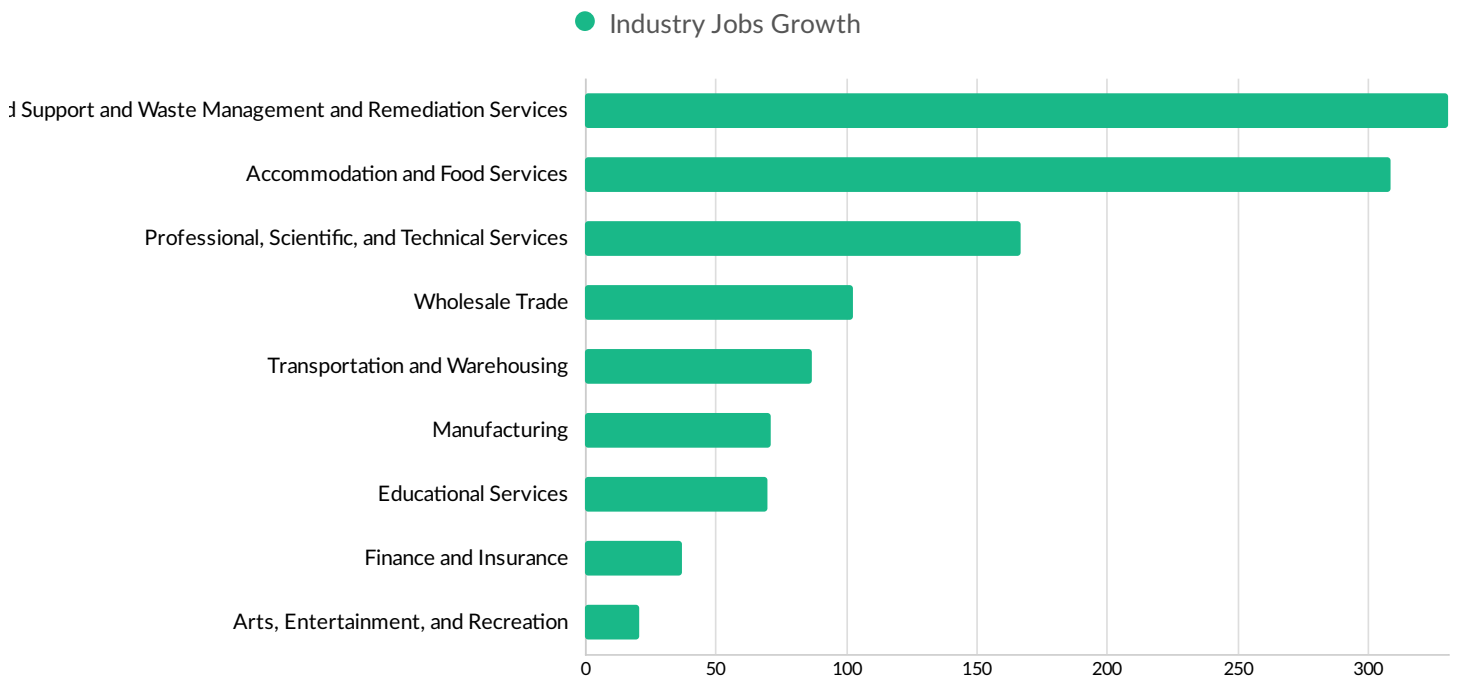
Industry Characteristics

Largest Industries



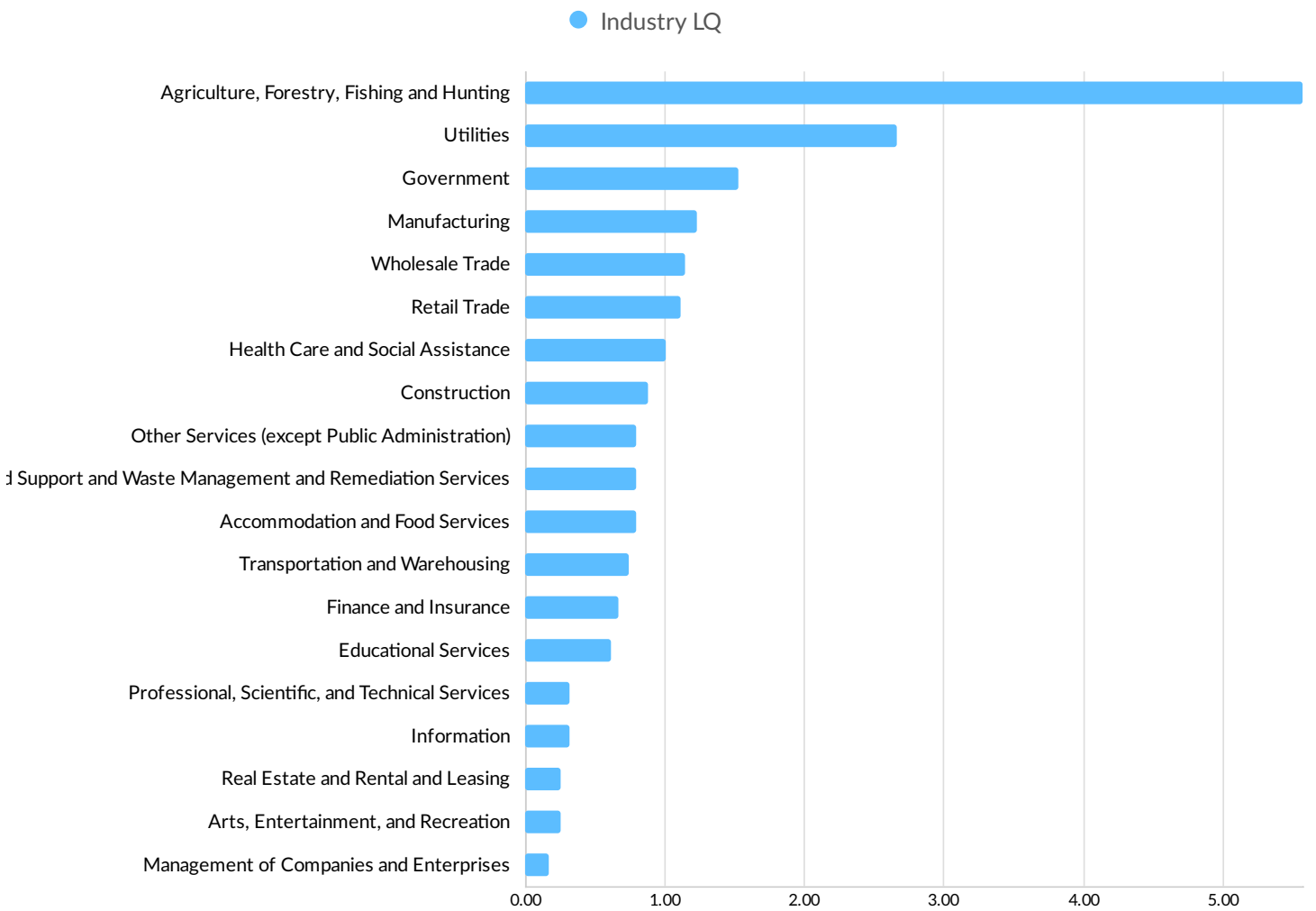
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

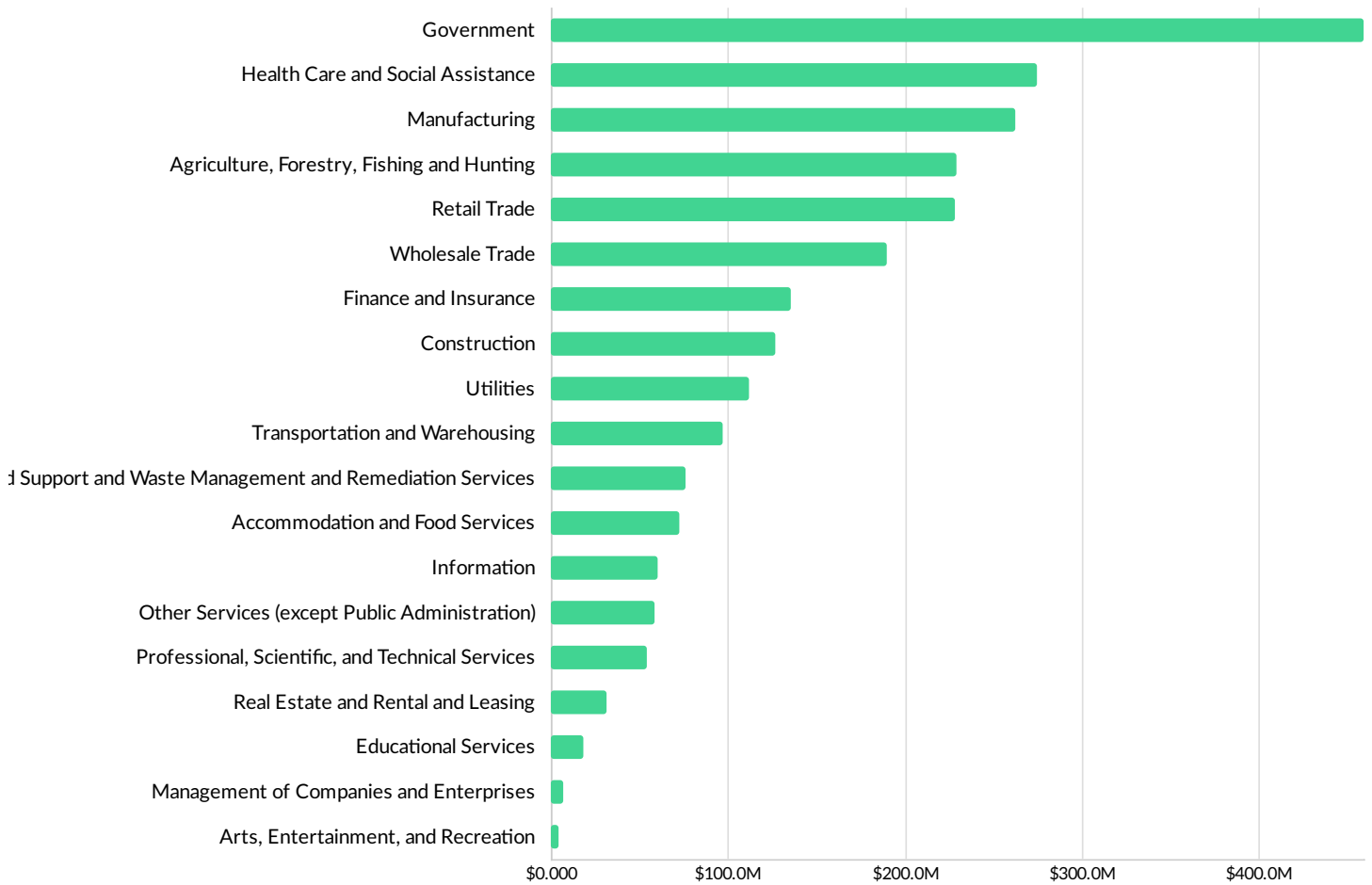
Top Industry LQ



Industry Characteristics - Cont.

Top Industry GRP

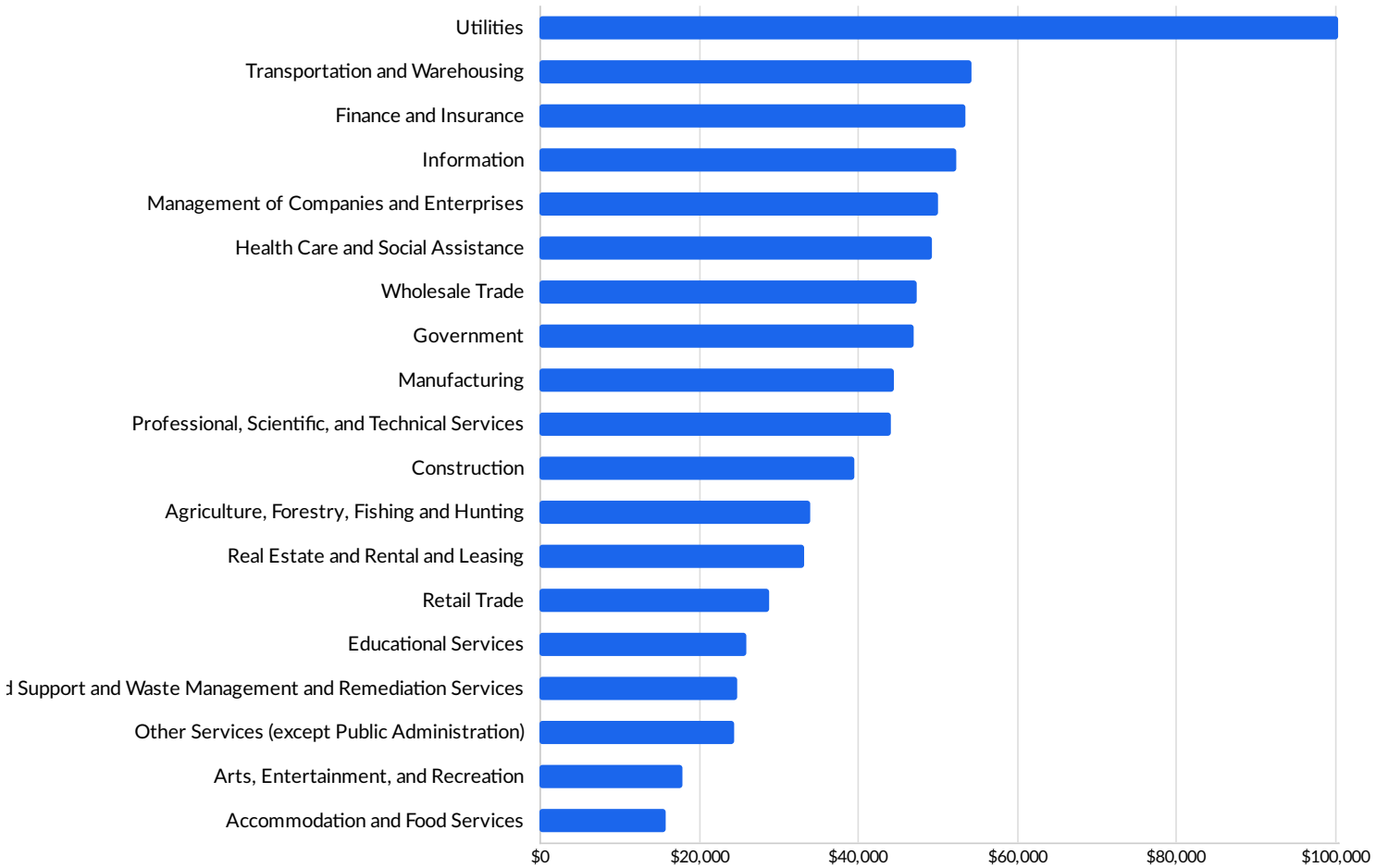
● 2017 Gross Regional Product



Industry Characteristics - Cont.

Top Industry Earnings

● 2017 Earnings Per Worker























Industry Characteristics - Cont.

Industry	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Earnings Per Worker	2017 GRP
Government	8,970	8,587	-383	-4%	1.53	\$47,038	\$459.15M
Health Care and Social Assistance	4,818	4,707	-111	-2%	1.01	\$49,287	\$275.01M
Retail Trade	4,241	4,226	-15	0%	1.11	\$28,859	\$227.84M
Manufacturing	3,520	3,591	71	+2%	1.23	\$44,624	\$262.76M
Accommodation and Food Services	2,209	2,518	309	+14%	0.79	\$15,910	\$72.54M
Agriculture, Forestry, Fishing and Hunting	2,512	2,483	-29	-1%	5.58	\$34,057	\$229.30M
Administrative and Support and Waste Management and Remediation Services	1,506	1,837	331	+22%	0.80	\$24,948	\$75.79M
Construction	1,910	1,797	-113	-6%	0.89	\$39,521	\$127.02M
Wholesale Trade	1,496	1,599	103	+7%	1.15	\$47,470	\$189.37M
Other Services (except Public Administration)	1,795	1,417	-378	-21%	0.80	\$24,466	\$58.32M
Finance and Insurance	954	991	37	+4%	0.67	\$53,541	\$135.73M
Transportation and Warehousing	882	969	87	+10%	0.75	\$54,227	\$97.16M
Professional, Scientific, and Technical Services	587	754	167	+28%	0.32	\$44,233	\$54.50M
Educational Services	517	587	70	+14%	0.61	\$26,013	\$17.98M
Utilities	382	342	-40	-10%	2.66	\$100,397	\$111.94M
Information	256	216	-40	-16%	0.32	\$52,460	\$60.29M
Arts, Entertainment, and Recreation	141	162	21	+15%	0.25	\$17,955	\$4.58M
Real Estate and Rental and Leasing	186	160	-26	-14%	0.26	\$33,192	\$31.42M
Management of Companies and Enterprises	236	92	-144	-61%	0.18	\$50,111	\$7.20M

Business Characteristics

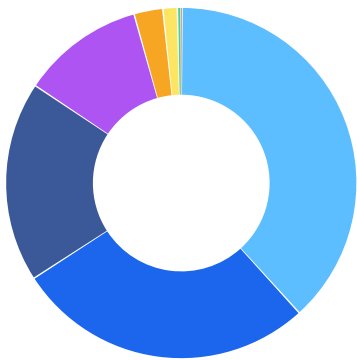
3,655 Companies Employ Your Workers

Online profiles for your workers mention 3,655 companies as employers, with the top 10 appearing below. In the last 12 months, 966 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Meadows Regional Medical Ce...	187 	CRST International, Inc.	1,265 
Southern Company	74 	C.R. England, Inc.	751 
East Georgia State College	72 	USA Truck, Inc.	405 
Wal-Mart Stores, Inc.	64 	Koch Trucking, Inc.	263 
Southeastern Technical College	62 	Tutree, Inc.	228 
United States Department of t...	58 	Averitt Express, Inc.	205 
Emanuel Medical Center, Inc.	57 	Meadows Regional Medical Ce...	181 
Georgia Department of Correct...	44 	Dollar General Corporation	175 
Rotary International	42 	Bi-Lo, LLC	166 
Georgia Southern University	40 	Pizza Hut, Inc.	154 

Business Characteristics - Cont.

Business Size

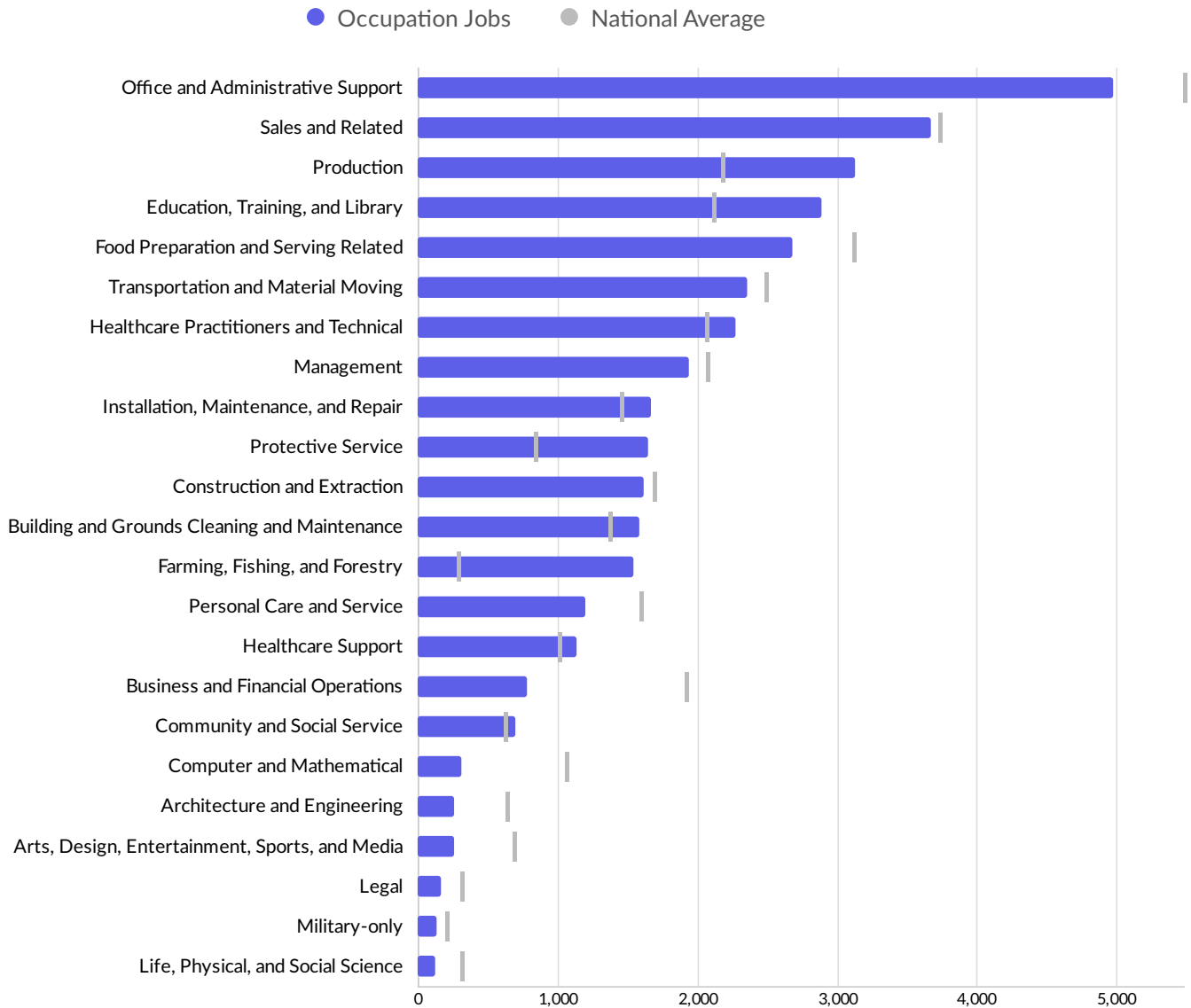


	Percentage	Business Count
1 to 4 employees	38.2%	1,437
5 to 9 employees	27.6%	1,039
10 to 19 employees	18.5%	696
20 to 49 employees	11.3%	425
50 to 99 employees	2.7%	100
100 to 249 employees	1.3%	50
250 to 499 employees	0.3%	13
500+ employees	0.1%	3

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

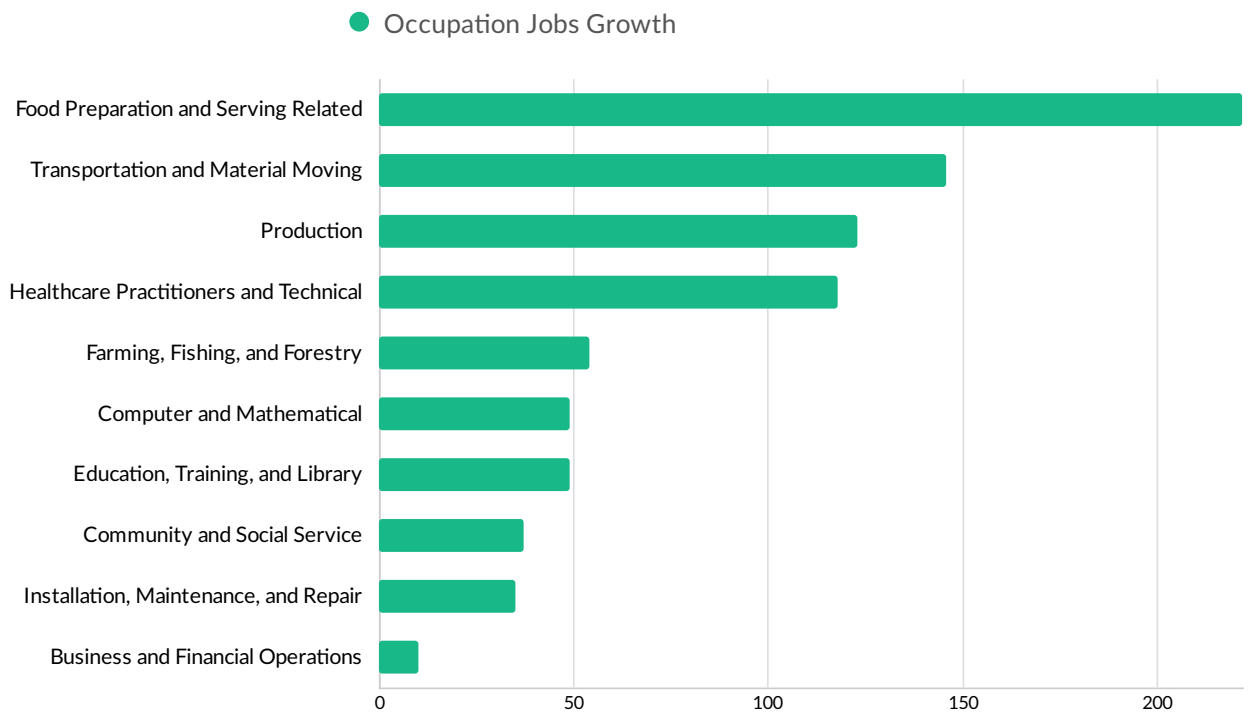
Workforce Characteristics

Largest Occupations



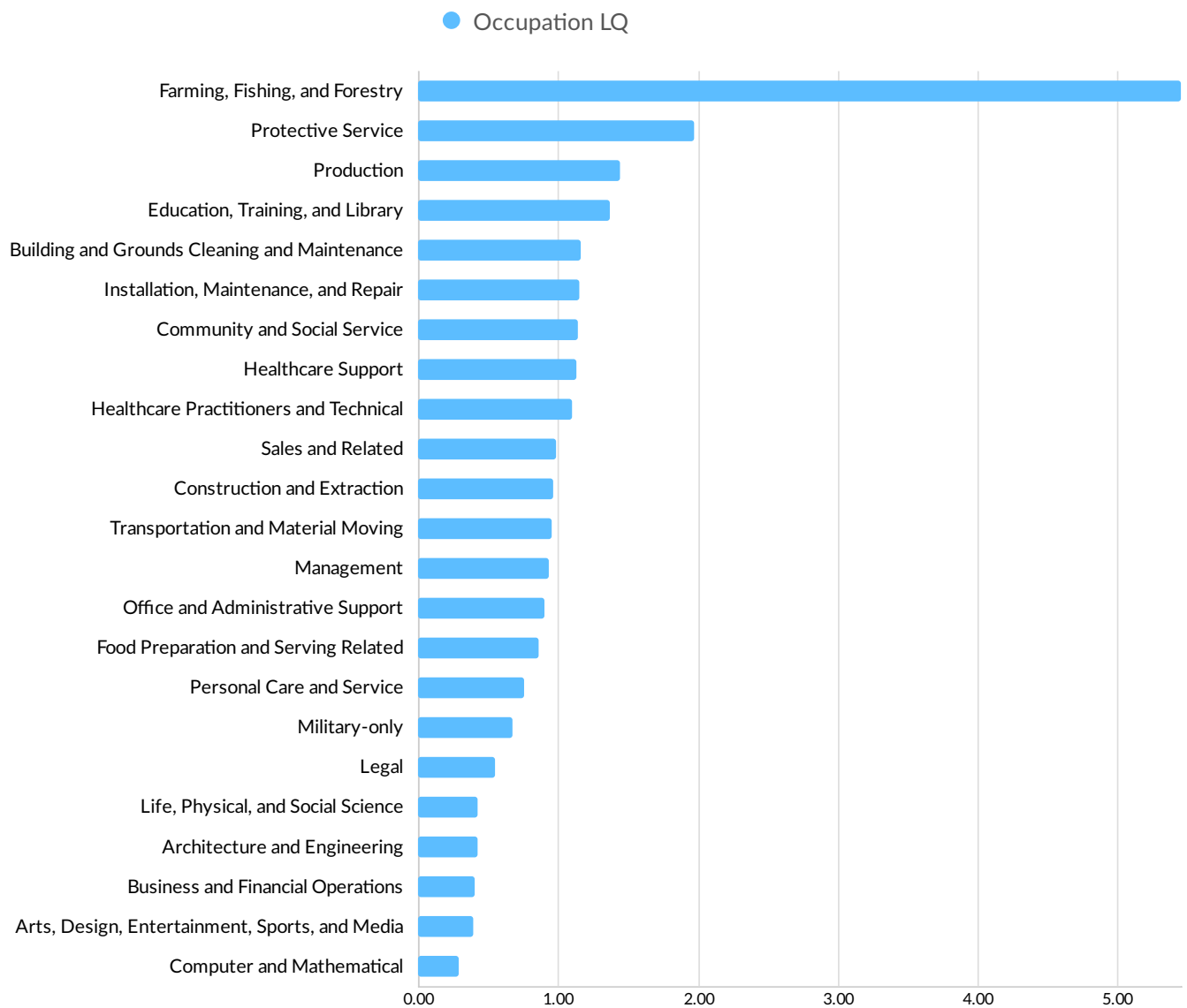
Workforce Characteristics - Cont.

Top Growing Occupations



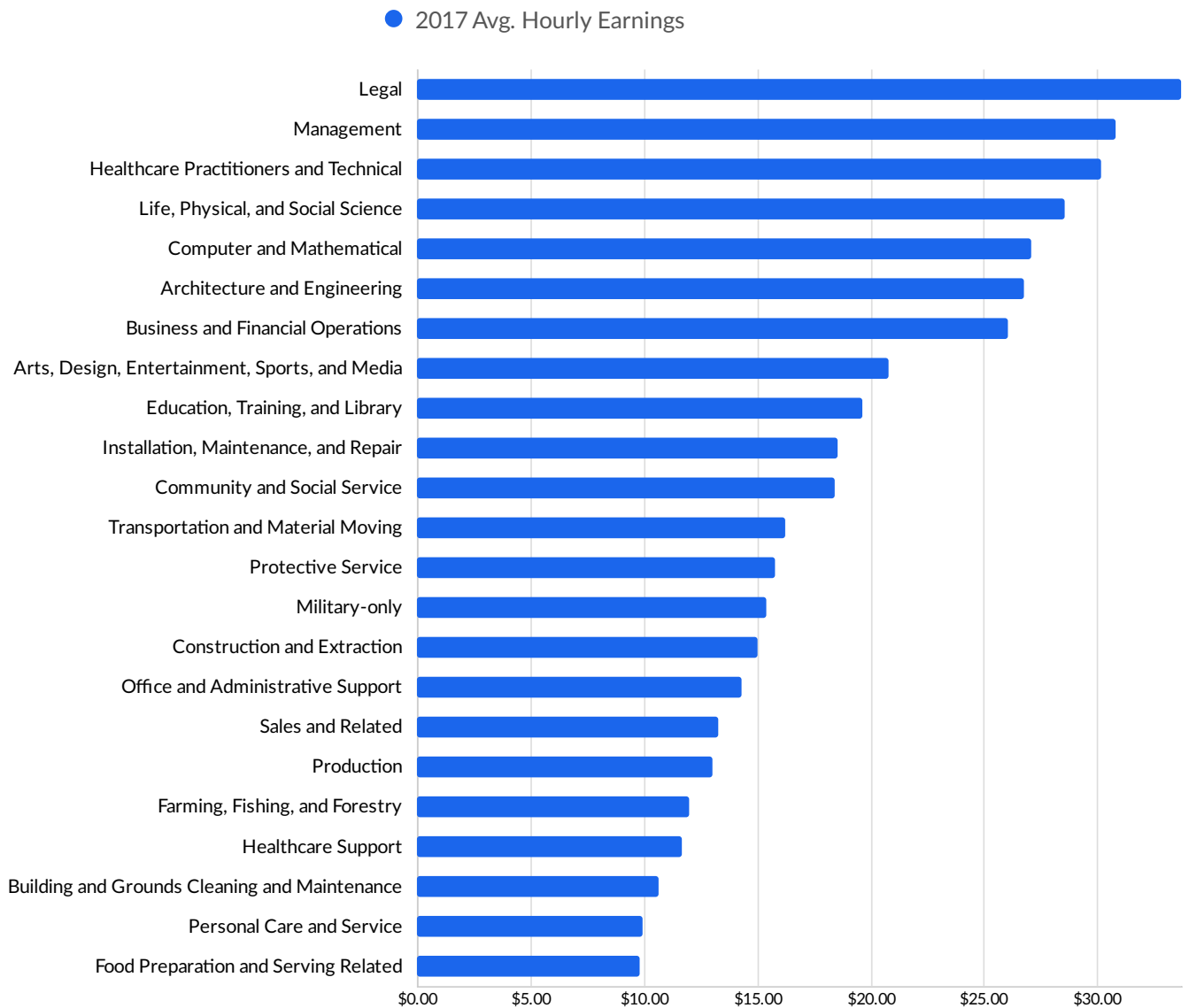
Workforce Characteristics - Cont.

Top Occupation LQ



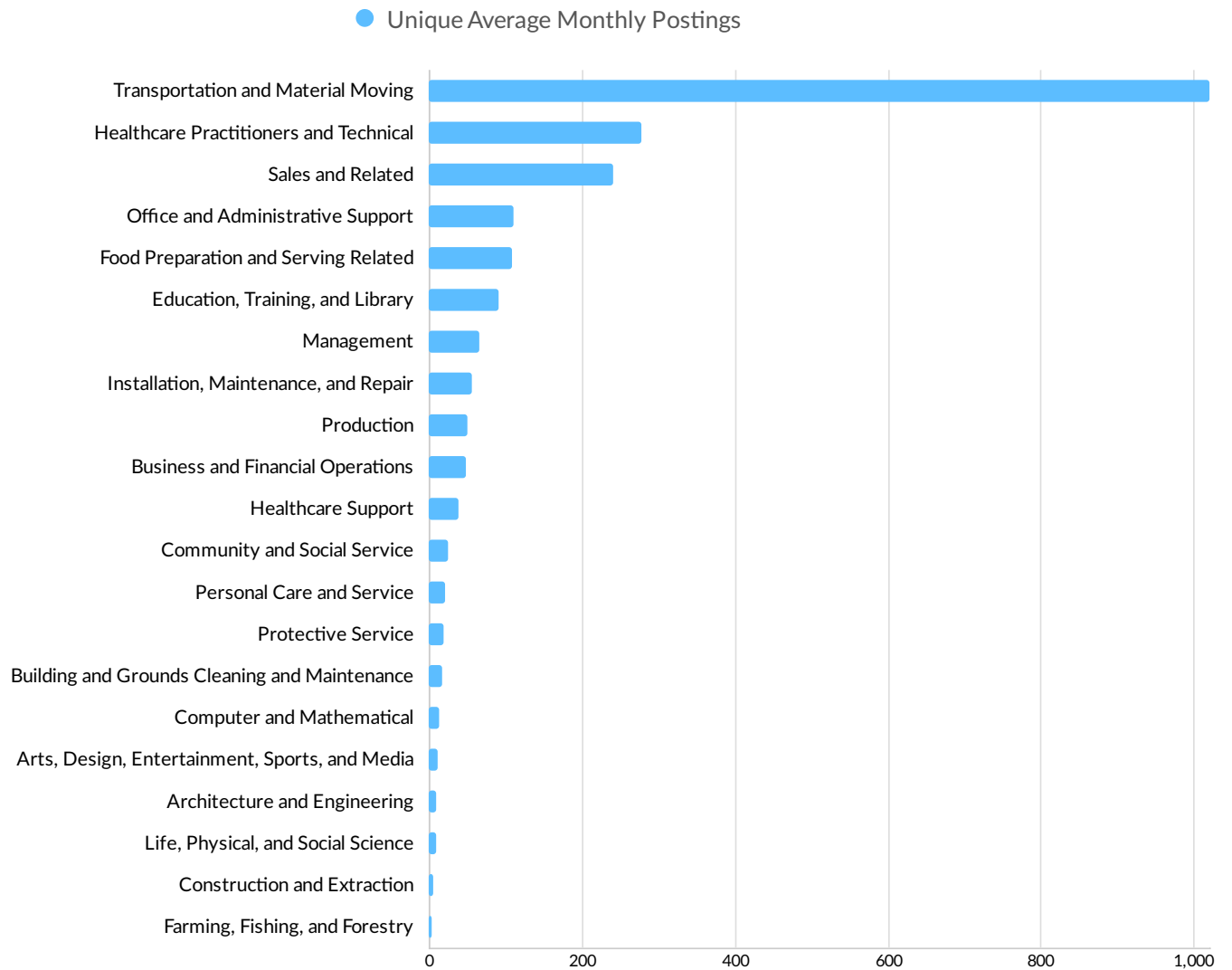
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

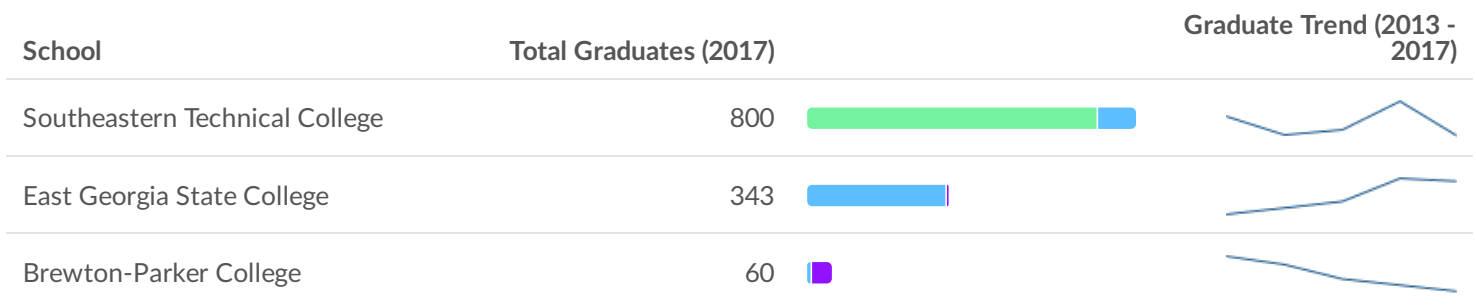
Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Avg. Hourly Earnings	Sep 2017 - Aug 2018 Unique Average Monthly Postings
Office and Administrative Support	5,221	4,976	-245	-5%	0.91	\$14.32	111
Sales and Related	3,696	3,670	-26	-1%	0.99	\$13.28	240
Production	3,004	3,127	123	+4%	1.44	\$13.05	50
Education, Training, and Library	2,844	2,893	49	+2%	1.37	\$19.62	91
Food Preparation and Serving Related	2,462	2,684	222	+9%	0.86	\$9.85	109
Transportation and Material Moving	2,217	2,363	146	+7%	0.95	\$16.23	1,021
Healthcare Practitioners and Technical	2,156	2,274	118	+5%	1.10	\$30.15	279
Management	1,962	1,940	-22	-1%	0.94	\$30.85	67
Installation, Maintenance, and Repair	1,636	1,671	35	+2%	1.15	\$18.58	56
Protective Service	1,842	1,651	-191	-10%	1.97	\$15.81	20
Construction and Extraction	1,701	1,615	-86	-5%	0.96	\$15.02	5
Building and Grounds Cleaning and Maintenance	1,644	1,583	-61	-4%	1.16	\$10.69	17
Farming, Fishing, and Forestry	1,487	1,541	54	+4%	5.45	\$11.99	5
Personal Care and Service	1,443	1,200	-243	-17%	0.76	\$9.93	20
Healthcare Support	1,210	1,134	-76	-6%	1.13	\$11.70	38
Business and Financial Operations	774	784	10	+1%	0.41	\$26.09	48
Community and Social Service	664	701	37	+6%	1.14	\$18.41	25

Workforce Characteristics - Cont.

Occupation	2012 Jobs	2017 Jobs	Change in Jobs	% Change in Jobs	2017 LQ	2017 Avg. Hourly Earnings	Sep 2017 - Aug 2018 Unique Average Monthly Postings
Computer and Mathematical	262	311	49	+19%	0.29	\$27.12	13
Architecture and Engineering	267	265	-2	-1%	0.43	\$26.79	11
Arts, Design, Entertainment, Sports, and Media	276	264	-12	-4%	0.39	\$20.83	12
Legal	184	168	-16	-9%	0.55	\$33.71	1
Military-only	137	131	-6	-4%	0.67	\$15.39	0
Life, Physical, and Social Science	133	128	-5	-4%	0.43	\$28.59	9

Educational Pipeline

In 2017, there were 1,203 graduates in Southeastern Tech. This pipeline has grown by 5% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Nursing Assistant/Aide and Patient Care Assistant/Aide, and Truck and Bus Driver/Commercial Vehicle Operator and Instructor.



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher