

# A WHOLE WORLD OF OPPORTUNITIES AWAITS YOU...

Aberdeen Business School  
Bachelors Link Programme  
Scotland



**ROBERT GORDON  
UNIVERSITY•ABERDEEN**



**ADVANTAGE ABS**

## A MESSAGE FROM DR BOB GAMMIE

Associate Dean of Undergraduate Programmes,  
Aberdeen Business School

As well as the fantastic experience of spending a highly enjoyable year abroad, we are confident that a degree from Robert Gordon University will provide you with everything you need for starting your career – in North America or elsewhere.

RGU's international students have found their degree puts them right at the forefront in the search for graduate level jobs. The University's success in this area has been reflected in international league tables and rankings for many years.

Our modern facilities and attractive riverside campus offer ideal surroundings to inspire students to learn, and we provide everything you need for your academic and non-academic life. With highly qualified teaching staff, an extensive library collection, plentiful IT facilities, a state-of-the-art sports centre and friendly and welcoming student support, RGU is the perfect environment in which to experience a different learning culture as part of your studies.

We look forward to welcoming you to Scotland!

**"TOP MODERN  
UNIVERSITY IN  
THE UK"**

The Sunday Times, 2012





## AN INTERNATIONALLY RECOGNISED DEGREE – AND THE EXPERIENCE OF A LIFETIME

Situated in Aberdeen, on the North East coast of Scotland, Robert Gordon University (RGU) is delighted to be able to offer a wide range of highly relevant and exciting year-long courses to American or Canadian students.

A degree from RGU will allow you to not only gain a qualification from an internationally recognised institution, but it will also equip you with the practical skills you need to get a head start in today's global job market.

If you are studying a relevant associate degree or diploma from one of our partner colleges, you may be eligible for advanced entry into the third year and achieve one of our internationally recognised Bachelors degrees in one year.

These include:

- > International Business Management
- > Management (specialise in Marketing or HR)
- > Events Management
- > Fashion Management
- > International Tourism Management
- > International Hospitality Management
- > Media
- > Public Relations
- > Journalism

## **AN AFFORDABLE WAY TO ENHANCE YOUR FURTHER EDUCATION**

Studying for a Bachelors Degree at RGU offers you the chance to experience life and learning in a different country and a different culture for a whole year – with the end result being a practical qualification that's tailored towards today's employment needs.

Many of our previous international students have found that tuition fees here at RGU are actually more affordable than at universities and colleges in North America, meaning it is easier to take advantage of this unique opportunity than you might think.

In addition, a Dean's Scholarship may also be available to successful applicants. This will be based on academic performance and a 1000 word motivational essay.

Students may also be eligible for an exemption from some courses. This will need to be approved by the Course Leader in advance.

**"STUDYING AT RGU WAS A FANTASTIC OPPORTUNITY TO REALLY TAKE CONTROL OF MY EDUCATION. IT WAS DEFINITELY DIFFERENT TO SCHOOL IN THE U.S. AND I LOVED GETTING TO LEARN EXTENSIVELY ABOUT THE TOPICS THAT I CARE ABOUT."**

Kristen Hunter, an exchange student from Tulsa





## ABOUT ABERDEEN BUSINESS SCHOOL

Aberdeen Business School, the largest of three faculties at Robert Gordon University (RGU), is one of the leading providers of business education in Scotland. The achievements and continuing success of our graduates in their careers is a mark of the high quality and recognition given to our postgraduate and undergraduate programmes. Our strong links with industry, commerce and the public sector enable us to develop practical, innovative courses designed to prepare students for today's business needs.

Aberdeen Business School has held AMBA (Association of MBAs) accreditation for the MBA programme for more than a decade. Many of our individual courses hold accreditation or are recognised by professional bodies and the School is currently working towards AACSB accreditation.

Our state-of-the-art building is located on the RGU Garthdee campus in a beautiful woodland environment on the southern edge of Aberdeen.

## ABOUT ROBERT GORDON UNIVERSITY

RGU is considered one of Scotland's most modern 'New Universities' but its history actually dates back to the 1600s. Today the University is a leading provider of higher education with an outstanding international reputation, producing confident, highly employable graduates, undertaking ground-breaking research and developing strong links with industry, both in the local area and around the world. A study experience here can provide graduates with a real advantage in today's competitive workplace.

**"A DEGREE FROM ROBERT GORDON UNIVERSITY IS AS NEAR TO A GUARANTEE OF A JOB AFTER GRADUATION AS YOU CAN GET."**

The Sunday Times, 2012

**"I HAD ALWAYS WANTED TO COME TO SCOTLAND AND EVERYONE I MET AT THE UNIVERSITY AND AROUND THE COUNTRY WAS REALLY FRIENDLY AND HELPFUL."**

Mustafa Kurutay, FH Mainz



## A WARM WELCOME AWAITS YOU IN ABERDEEN

Located in the North East corner of the United Kingdom, Scotland's third largest city is quite unlike any other. Few places in Britain can offer students the chance to experience the buzz of a modern city, medieval buildings, spectacular tropical gardens and award winning, unspoilt beaches – all in one compact, easy to navigate place. Aberdeen is a dynamic, vibrant city, thanks to its strong ties with the oil industry. As you'd expect from somewhere that has enjoyed great prosperity, amongst the iconic granite buildings are a wealth of fantastic bars and eateries, shops, museums and galleries, theatres and live music venues. Aberdeen is also the perfect size for students – the city is small enough for new arrivals to get to know their way around quickly and easily.

## A TRULY INTERNATIONAL PERSPECTIVE

We are immensely proud of the fact that we are host to both staff and students from all around the globe. It gives our campus a genuinely international atmosphere. We firmly believe that spending time in a country which isn't your own opens your eyes to new cultures and customs, not only Scottish ones, but also those of the many international students we have here.

## THE PERFECT BASE FOR EXPLORING SCOTLAND

Good transport links mean Aberdeen is a great base for seeing the rest of Scotland while you're here. All the main Scottish cities, such as Edinburgh, Glasgow and Inverness, can easily be reached within two or three hours. In fact Scotland is often called "the best small country in the world" and you can visit its most famous whisky distilleries, castles, lochs and golf courses without having to spend too much time travelling. As well as being breathtaking to look at, Scotland's stunning landscape is also a world class location for outdoor pursuits such as walking, hiking, fishing, kayaking, skiing and more adventurous activities like spherling and bungee jumping! Students can easily experience the best of this amazing country during their time in Aberdeen.

Aberdeen Beach at night

## ACCOMMODATION IN ABERDEEN

The University has a number of modern, comfortable student apartments available and there are plenty of private properties for rent across the city.

Aberdeen offers a variety of locations where students enjoy living, all within easy access to the city centre.

For more information about accommodation, please visit the relevant section on our website.

## COST OF LIVING AT A GLANCE

As previously stated, tuition fees can be considerably less than those at American and Canadian universities, which may help you budget for your trip.

For undergraduate students, we currently estimate that you will need around £10,000 to cover your living expenses (including accommodation for one academic year in Aberdeen). This figure does not include your course fees or the cost of transport to and from your own country.

Pint of milk	50p
Loaf of bread	£1.30
1kg of rice	£1.50
Pint of beer	£1.70 (RGU Union)
Books & stationery	£300 a year
Bus fare	£3 day ticket
Cinema ticket	£5.50
Mobile phone	£15 a month

Prices are an approximate guide and are subject to change. For further information, please visit [www.rgu.ac.uk/costofliving](http://www.rgu.ac.uk/costofliving)

## PART-TIME WORK

Although the University is keen that students don't let external work interfere with their coursework, we fully understand that you might need to subsidise your studies while you're here with some part-time work. Which is why the RGU Careers Service provides assistance and advice on finding something suitable for you within Aberdeen.

Under current visa regulations, international students can work up to 20 hours per week without a work permit. The UK minimum wage is £4.98 for ages 18 – 20 or £6.08 for ages 21 and over but it can often be higher depending on the nature of the job and the individual employer.







## HOW DO I APPLY?

Studying abroad is an amazing opportunity that lets you enhance your further education whilst fully experiencing life in another country. But first you need to be sure if it is right for you. We would advise that before you apply, you talk to the International Office at your college and also discuss it with family and friends.

If you are keen to proceed and take advantage of this unique chance to study in Scotland, you should register and apply online via the UCAS website: [www.ucas.com/students/apply](http://www.ucas.com/students/apply)

Each RGU course has a unique UCAS code, which you can find on our website or in our prospectus.

UCAS also allows prospective students to track the progress of their application and respond to any offers made.

**The colleges that RGU has links with include:**

### Canada

- > Lethbridge, Alberta
- > Nova Scotia Community College, Nova Scotia
- > SAIT Polytechnic, Alberta
- > St Lawrence College, Ontario
- > College of New Caledonia, British Columbia
- > Selkirk College, British Columbia
- > Centennial College, Ontario

### USA

- > MCCKC, Kansas
- > North East Wisconsin, Wisconsin
- > North West Wyoming, Wyoming
- > Mohawk Valley, New York State
- > Green River, Washington

**If you are interested in applying but your college does not appear in this list, please contact us for more information.**



# "BEST MODERN UNIVERSITY IN THE UK"

The Sunday Times Good University Guide, 2012

## Talk to us.

To find out more about our Bachelors Link Programmes, please contact:

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**Head of International Academic Development**

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W: [www.rgu.ac.uk/absstudyabroad](http://www.rgu.ac.uk/absstudyabroad)



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